

# **Cookie Policy**

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Callouts like this are a summary of this policy and contain the most important and relevant points for you. Please read the full privacy policy because it applies to you.

#### 1. Introduction

Trio-Data Special Services (Pty) Ltd t/a Trio-Data Special Services Cape (hereinafter "the company") may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website (<a href="www.triodatacape.co.za">www.triodatacape.co.za</a>), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customise the Site and improve the experience. We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site and waive the right to receive specific notice of each such change or modification. You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in the received Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

This is our official Cookie policy

## 2. Purpose and Objective

A "cookie" is a string of information that assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your experience.

An explanation is given of what a cookie is and how it is used.

### 3. Types of Cookies

The following types of cookies may be used when you visit the Site:

#### 3.1 Advertising Cookies

Advertising cookies are placed on your computer by advertisers and ad servers to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

#### 3.2 Analytic Cookies

Analytic cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

#### 3.3 Our Cookies

Our cookies are "first-party cookies" and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser but affect the functionality of the Site.

#### 3.4 Personalised Cookies

Personalised cookies are used to recognise repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

### 3.5 Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorised parties.

### 3.6 Site Management Cookies

Site management cookies are used to maintain your identity or sessions on the Site so that you are not logged off unexpectedly, and the information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

## 3.7 Third-Party Cookies

Third-party Cookies may be placed on your computer when you visit the site by companies that run certain services we offer. These cookies allow third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

An explanation of the various types of cookies used is given.

#### 4. Control of Cookies

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site. For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

Apple Safari

**Google Chrome** 

Microsoft Edge

Microsoft Internet Explorer

Mozilla Firefox

**Opera** 

Android (Chrome)

Blackberry

iPhone or iPad (Chrome)

iPhone or iPad (Safari)

Also, you may opt-out of some third-party cookies through the <u>Network Advertising Initiative's Opt-Out Tool.</u>

#### Removal or disabling of cookies is possible.

## 5. Other tracking technologies

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customise the Site and improve your experience. A "web beacon" or "pixel tag" is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of a page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

In addition to cookies, other tracking technologies are used.

## 6. Legislation

This policy gives effect to many of our responsibilities in terms of the **Protection of Personal Information Act 4 of 2013 (POPIA)** as a Responsible Party.

This policy should be read in conjunction with POPIA and GDPR (where applicable)

#### 7. Audience

All users of the company's website and other forms of media.

This policy is intended for all users of any form of media.

## 8. Privacy Policy

For more information about how we use information collected by cookies and other tracking technologies, please refer to our <u>Privacy Policy</u> posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy. If you contact us via a form on our website your personal information will only be used for us to contact, you. No personal data you send us will be disclosed to a third party without your permission. If you wish us to remove any personal details, we hold about you, please feel free to email us.

#### All users' private information will be kept private and not be disclosed to a third party.

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